

## 236 THIRD STREET GREENPORT, NY 11944

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MAYOR GEORGE W. HUBBARD, JR. EXT. 215

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DOUGLAS W. ROBERTS

JULIA ROBINS

## VILLAGE ADMINISTRATOR PAUL J. PALLAS, P.E. EXT. 219

CLERK SYLVIA PIRILLO, RMC EXT. 206

> TREASURER ROBERT BRANDT EXT. 217

## Tall Ships 2015 overview of projected expenses as of 4/24/15

- Hermione \$ 50,000 (3-part contract with the Village, Hermione and Tall Ships)
- Sagres \$ 20,000 (to be provided as fuel or compensation other than money)
- Picton Castle \$ 40,000
- Lynx \$ 20,000
- o Kalmar Nykel \$ 20,000
- AJ Meerwald \$ 23,000

Total ships contracts - \$ 173,000

Nadira Vlaun- \$ 2,500 Advertising for TV spots, radio and print media – \$ 40,000 Printing and promotion - \$ 5,000 Kit Liset – Event Planner - \$ 6,000 Bands - \$ 10,000

Security - \$ 3,500 Employee overtime - \$ 4,800 Sanitation - \$ 5,000

Refuse removal - \$ 4,000

Incidentals (Wristbands, ID badges) - \$ 500

Tent for Food Court - \$ 1,200

Credit card and on-line fees - \$ 1,600

Staff t-shirts - \$ 900 Legal - \$ 3,200

CAC - \$ 17,500

Total Estimated Expenses - \$ 278,700



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April 24, 2015

From Tall Ships Event Co-Chair Martilotta:

Let me begin by thanking all of the members of the Tall Ships Committee for all of the hard work.

The event is a huge undertaking, and everyone involved is making an impressive effort.

There will be a press conference featuring Steve Bellone on May 5th at 12 noon at Claudio's dock.

In the event of rain, the press conference will be moved to the tent. The full list of attendees is still being compiled.

At this time, we have 6 ships scheduled to arrive, with a possibility of a 7th coming to Preston's Dock at no charge to the Village.

Initially the plan was to have 7 paid vessels, however that was changed to allot more money to the advertising campaign. The names and costs are as follows: the Hermione (\$50 000), Sagres (\$20,000), Picton Castle (\$40,000), Lynx (\$20,000), Kalmar Nykel (\$20,000) and the AJ Meerwald (\$23,000), with the "When and If" being the possible 7th ship at no charge. The total cost for the ships will be \$173,000; and contracts are still in process.

Please note that there is a 3-part contract for the Hermione, with the Village and Tall Ships America as the other two parts.

Sponsorships - The BID has been working very hard and has \$73,500 committed in sponsorships for the event at this time, making the ambitious goal of \$100,000 well within reach.

Advertising will be kicking of on May 1, and will include a website and Facebook page, also utilizing The Suffolk Times and Newsday. As ticket sales figures become available, I will include those in my report.

Transportation and parking - The local bus companies and LIRR will be providing transportation in and out of the event, and additional parking will be available in the west lot of the high school. ADA-compliant parking spots will be reserved on Third Street in the vicinity of Bridgehamton National Bank.



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## Tall Ships 2015 Event Description

Following is a brief description of the Greenport Tall Ships event for the 4<sup>th</sup> of July weekend 2015. This Tall Ships America sail training race/event is being held to commemorate the Revolutionary War.

The Village of Greenport, as a host port, will welcome up to six tall ships, beginning the Saturday evening of the 4<sup>th</sup> of July weekend. The Village will, at that time, host a waterside maritime festival to highlight and showcase Greenport's maritime culture and history. There will be activities and events centered around this rich history; with demonstrations, crafts and educational exhibits and, of course, walking access to our beautiful downtown shops, restaurants and commercial facilities in a festival-like atmosphere.

The ships, which will be docked at Mitchell Marina on the fixed piers, will be open for tours from approximately 10 a.m. to 6 p.m. Tickets for these tours will be sold in advance as well as at the event. During the festival, there will also be special premium events aboard the ships and at other locations, as fund raising opportunities.

The plan is to close the streets to vehicular traffic and create a pedestrian mall where the merchants of the Village set up on the sidewalks in front of their stores, showcasing their wares; and to use Mitchell Park for demonstrations, exhibits and displays by museums, historical societies and cultural and educational groups.

9/4/14